

**Remarks/Arguments** begin on page 3 of this paper.

**REMARKS**

Reconsideration of the application is respectfully requested, in view of the following remarks.

Naughton et al. US Patent No. 5,950,911 discloses a device for holding a plurality of containers which includes a base and first and second pairs of side walls. A side support section is provided which may be constructed from a continuous, single piece of material.

The Fig. 4 embodiment includes at least 5 sides. As illustrated in Fig. 4, Naughton et al. do not have the maximum height of at least one of the front and rear panels which does not extend to the maximum height of the side walls to facilitate viewing of the interior of the display case. Rather, viewing of the contents of the display case is facilitated by the absence of all or a portion of a support section wall. Thus, the construction is quite different from Dreeszen's.

Given the quite different construction, it is submitted that one of ordinary skill would not be led to modify the Dreeszen package to arrive at applicants', at least without the clear teachings of the present disclosure. In Fig. 1 of Dreeszen, for instance, one would need not only to cut panel 16, one would also need to cut out part of at least one of the panels 10 to achieve the display case of present claim 1. It would not appear that the quite different structure of the Naughton et al. package would suggest to one of ordinary skill to do this, at least absent the teachings of the present specification. Similarly, Coles et al. and Kuhn et al. do not appear to teach one of ordinary skill to take the quite different Dreeszen structure and make the changes need to develop the present invention. As to claim 5, although the carton blank for Naughton et al's Fig. 4,

carton is not specifically illustrated, again it would appear to have a quite different structure from that defined by claim 5.

In view of the foregoing, it is respectfully requested that the application be allowed.

Respectfully submitted,



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